ABSTRACT OF THE DISCLOSURE

A goods information collecting system for collecting information on goods on a network gives a contribution right to a user, records and manages an article when the user contributes the article, associates the article with information on goods, generates a link to the information on goods, displays the article, records and manages an operation history of other users with respect to the displayed article, calculates an influence degree showing the degree to which the contributed contents have an effect on the goods selection of other users, and generates a point given to the user contributing the article, based on the calculated influence degree.